

Nutrient Profiles [NOW FRESH™]

NOW FRESH™ GRAIN FREE SMALL BREED ADULT DOG FOOD RECIPE

Nutrient profile	As fed basis	Dry matter basis	Per 100 kcal (as fed)
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Energy:			
ME per kg	3741 kcal/kg	4066 kcal/kg	n/a
ME per cup	430 kcal/cup	467 kcal/cup	n/a
Energy from protein	27 %	27 %	n/a
Energy from fat	41 %	41 %	n/a
Energy from carbs	33 %	33 %	n/a

Proximates:			
Moisture	8 %	0 %	2.1 g
Protein	28 %	31 %	7.6 g
Fat	18 %	19 %	4.8 g
Fibre	3.8 %	4.1 %	1.01 g
Ash	7.3 %	7.9 %	2.0 g
Carbohydrates	35 %	38 %	9.3 g

Amino acids:			
Arginine	1.72 %	1.87 %	0.46 g
Histidine	0.51 %	0.55 %	0.14 g
Isoleucine	1.07 %	1.16 %	0.29 g
Leucine	1.73 %	1.88 %	0.46 g
Lysine	1.41 %	1.53 %	0.38 g
Met + Cys	0.83 %	0.90 %	0.22 g
Phe + Tyr	1.93 %	2.10 %	0.52 g
Threonine	0.79 %	0.86 %	0.21 g
Tryptophan	0.24 %	0.26 %	0.06 g
Valine	1.22 %	1.33 %	0.33 g
Taurine	1215 mg/kg	1321 mg/kg	32 mg

Fatty acids:			
Omega-6	3.00 %	3.26 %	0.80 g
Omega-3	1.42 %	1.54 %	0.38 g
DHA	0.08 %	0.09 %	0.02 g
Linoleic acid	3.0 %	3.3 %	0.81 g

Minerals:			
Calcium	1.4 %	1.5 %	0.38 g
Phosphorus	0.9 %	0.9 %	0.23 g
Potassium	0.7 %	0.8 %	0.20 g
Sodium	0.34 %	0.37 %	0.09 g
Chloride	0.38 %	0.41 %	0.10 g
Magnesium	0.09 %	0.10 %	0.02 g
Iron	200 mg/kg	217 mg/kg	5.3 mg
Copper	10 mg/kg	11 mg/kg	0.27 mg
Manganese	20.5 mg/kg	22.3 mg/kg	0.55 mg
Zinc	204 mg/kg	222 mg/kg	5.5 mg
Iodine	2.2 mg/kg	2.4 mg/kg	0.06 mg
Selenium	0.22 mg/kg	0.24 mg/kg	0.01 mg

Vitamins:			
Vitamin A	1318 kIU/kg	1432 kIU/kg	0.352 kIU
Vitamin D	1.43 kIU/kg	1.55 kIU/kg	0.038 kIU
Vitamin E	214 IU/kg	232 IU/kg	5.7 IU
Vitamin K	1.10 mg/kg	1.20 mg/kg	0.03 mg
Thiamine	8.9 mg/kg	9.6 mg/kg	0.24 mg
Riboflavin	7.6 mg/kg	8.2 mg/kg	0.20 mg
Pantothenic acid	15.8 mg/kg	17.2 mg/kg	0.42 mg
Niacin	37 mg/kg	40 mg/kg	1.0 mg
Pyridoxine	4.4 mg/kg	4.8 mg/kg	0.12 mg
Folic acid	1.8 mg/kg	1.9 mg/kg	0.05 mg
Biotin	0.80 mg/kg	0.87 mg/kg	0.02 mg
Vitamin B12	0.07 mg/kg	0.07 mg/kg	0.002 mg
Beta carotene	8.3 mg/kg	9.0 mg/kg	0.22 mg
Ascorbic acid	220 mg/kg	239 mg/kg	5.89 mg
Choline	1865 mg/kg	2028 mg/kg	50 mg

INGREDIENTS

De-boned turkey, whole dried egg, peas, pea flour, potatoes, potato flour, natural flavour, flaxseed, apples, canola oil (preserved with mixed tocopherols), de-boned salmon, de-boned duck, coconut oil (preserved with mixed tocopherols), calcium carbonate, dicalcium phosphate, tomato, alfalfa, carrots, pumpkin, sweet potatoes, squash, bananas, blueberries, cranberries, blackberries, pomegranate, papayas, lentils, broccoli, dried chicory root, sodium tripolyphosphate, sodium chloride, potassium chloride, choline chloride, vitamins (vitamin A supplement, vitamin D3 supplement, vitamin E supplement, inositol, niacin, L-ascorbyl-2-polyphosphate (a source of vitamin C), d-calcium pantothenate, thiamine mononitrate, beta-carotene, riboflavin, pyridoxine hydrochloride, folic acid, biotin, vitamin B12 supplement), minerals (zinc methionine complex, zinc proteinate, iron proteinate, copper proteinate, zinc oxide, manganese proteinate, copper sulphate, ferrous sulphate, calcium iodate, manganous oxide, selenium yeast), taurine, DL-methionine, L-lysine, algae extract, dried Lactobacillus acidophilus fermentation product, dried Enterococcus faecium fermentation product, parsley, peppermint, green tea extract, L-carnitine, dried rosemary.

NOW FRESH™ Grain Free Small Breed Adult Dog recipe is formulated to meet the nutritional levels established by the AAFCO dog food nutrient profiles for maintenance.

